Watercolor Artists Of Sacramento Horizons

Sacramento Fine Arts Center
5330-B Gibbons Drive
Carmichael, CA 9560

Zoom WASH Board meeting

October 3, 2022, 1:30 PM
Via
Zoom

Present:

Chris Knopp
Ralph Wilson
Sally Bostley
Cindy Farmer
Tana Smith
Phyllis Brady
Cordi Sogge
Susy Soulies
Kristi Warren
Diane Pargament
Sandie Mele
Gary Curry

Absent:

Alex Aruj
Dennis Crossland

Guests:

Alyssa Gorman
Rose White

Call to order: Chris Knopp

The meeting via Zoom was called to order at 1:30 pm by President Chris Knopp.

Minutes: Diane Pargament

Kristy moved that the minutes as presented online be accepted as corrected, seconded by Susy and passed.

Past President: Ralph Wilson

Ralph stated that he felt tied down to running the Zoom General Meetings and wants to step down from that by the March 2023 meeting. He would like to spend more time interacting with people and needs a tech person who knows Zoom to take over. Chris offered to meet with Ralph to discuss. Ralph questioned if we need Zoom meetings at this point and asked how we would do the upcoming interactive program via Zoom. Chris said we should be able to use Air Play.

Treasurer: Cordi Sogge

Treasurer's Report for September

As of September 30, 2022, the income for the month is $175, the sum of 7 paid memberships from the previous month.

The expenses for the month total $1,323.58. This includes:

- $23 for monthly Mail Chimp subscription
- $250 for October's demo by Skyline
- $1,010 for all Fall Show awards
- $40.58 for ribbons for the Fall Show

The expenses are in excess of income— **a loss of $1,148.58**.

With the carryover of $18,792.20 from July, the balance at the end of the month is $**17,643.62**. The bank records show a balance as $ 17,993.62; this amount does not account for two outstanding checks totaling $350. When this amount is subtracted from the bank balance, both balances are reconciled.

Respectfully submitted,

Cordula Sogge

Program Chair: Tana Smith

Skyline Framing will do the demonstration at the Monday General Meeting. The November meeting will be Michael Friedland. It was asked whether this meeting would be recorded for YouTube. Chris said we do record the meetings, Ralph said we don't normally post to You Tube but we probably could. Our new Program Chairs, Alyssa Gorman and Rose White, attended the meeting.

Show Chairs: Susie Soules, Kristi Warren

Kristi said she hopes the increase in entry fees will help offset expenses in the future. The biggest expense is ribbons. We need to order new ribbons and will try to order them from a less expensive company but the ribbons will likely not be as fancy. Kristi said we need to set a budget and spend to that amount. Susy asked whether live music is important at the reception. Tana felt that it is not.

Workshop Chair: Cindy Farmer

Cindy reported that Kathrine Lemke-Waste donated her slide show/lecture and did not want to accept a fee. January's creativity workshop has eight people on the list. There is an ongoing issue on how to consolidate/coordinate advertising and publicity. Diane stated she is behind on getting the publicity program working because of hand surgery but will be able to do it soon. Stephanie Bower wants to do an in-person workshop in the March timeframe. It is in the works.

Membership Chair: Sally Bostley

Sally reported 149 members.

Liaison SFAC: Phyllis Brady

Phyllis said there is no news since the Executive Meeting is three days away. Chris will attend that meeting.

Painting of the Month/Website: Gary Mele

Gary is waiting for Painting of the Month submissions. He will send information to Diane to post on Facebook and to Alex to send out via Mail Chimp. The website has been brought up to date. Susy will send larger photos for the website. Chris reported on the meeting with Diane, Kristi, and Gary about the design of the website. Kristi volunteered to work on a design that Gary could implement. Discussion followed about servers and website design.

Social Media: Alex Aruj

Alex was absent.

Scholarship: Kay Lochridge, Jan Curry

Jan said we need new committee members and asked to be taken off the Board list.

Newsletter: Sandie Mele

The deadline for the November/December newsletter was October 5. Kristi asked about what should be submitted. Sandie said that meeting, website information, as well as anything new that is coming up should be submitted. Tana suggested an announcement that all meetings in future will be at 1:30 p.m. Discussion followed about drinking wine at the meetings and it was clarified that we can have wine but attendees could not pay for it or have a tip jar. Phyllis said it would be good to have awards announced in the newsletter.

Old Business

Chris took a poll of Board members to see who will renew next year for the Board. Ralph, Cordi, Susy, Kristi, Sally, Phyllis, and Chris will renew. Tana and Cindy will follow through with 2023 meetings and programs and then would like someone to take over for 2024 planning. Diane and Gary will not renew.

New Business

Budget: Chris led a discussion about the 2023 budget. He would like to have a projected budget based on dues, since we can't count on shows or workshops to bring in a profit. Raising fees will only bring in a modest amount of money. Chris said we should base the budget on number of members and call it a projected budget, then look at the numbers at the end of the year. Discussion followed on method of determining the budget. Subject was put on hold. Budget needs to be presented to Board member in November.

Student Scholarship: Discussion regarding funding of the student scholarship since we cannot do raffles, etc. and the need to consider whether to drop the scholarship. Sandie asked if it helps us to qualify as a nonprofit. Ralph said it is not tied to that. Sally said we have $17,000 in the fund and what are we going to do with it? Much discussion followed regarding the need for community outreach and scholarship programs and budget projections. Chris said he would offer his version of the budget to members at Monday's meeting. Sally said it needs to be sent to the Board.

Chris, Susy, Kristi, and Cordi will work on show projections and discuss. Chris asked about space rentals for meetings, shows and workshops. Cordi has not received invoices except for meetings. Chris will follow up with Cordi. We need to focus on the budget at the next meeting.

The meeting was adjourned at 3:04 p.m.

Next Board meeting Monday, November 7, 2022 at 1:30 PM via Zoom.