



Sacramento Fine Arts Center
 5330-B Gibbons Drive
 Carmichael, CA 95608

WASH Board Meeting
 March 10, 2025
 Via Zoom

| Attendance | |
|---|---|
| Present: | Absent: |
| President: Chris Knopp Secretary: B.J. Taylor Treasurer: Cordi Sogge Workshop Co-Chair: Sandi Mele Show Co-Chair: Kristi Warren Show Co-Chair: Susy Soulies Program Co-Chair: Rose White Membership: Sally Bostley Member at Large: David Kalbach Webmaster: Chris Harper Triplett | Newsletter: Ronnie Rector Program Co-Chair: Alyssa Gorman Workshop Co-Chair: Vacant Marketing & Promotions: Vacant SFAC Liaison: Vacant Social Media: Vacant |

Meeting called to order.

Chris Knopp called the meeting to order at 10:00 a.m.

Chris Knopp began the meeting with some business items:

Chris is sending a memo to all board members that discuss the State of the WASH group. This paper is a start for us to discuss several items over the next few meetings to see how we can move the group forward. Today, Chris is opening the discussion on:

1. **Membership:** Our membership remains fairly steady; we seem to lose about 20 members a year and gain about 20. The goal is to grow, looking at how to do that with younger members. First step this year is the new website, then the scholarship program.
2. **Finance:** Some little fluctuation between \$15,000 and \$17,000 for the last two years. Sally Bostley pointed out that during Covid, we spent monies during our off months on demos to keep members engaged while stuck at home. Shows were done online, but did not bring in extra money. And there were no workshops.
3. **Scholarship:** This is part of our community outreach and is being kicked off again this year. Kristi asked where it is being offered, Sacramento County only, this year.

4. Workshops: We still need a chair to work with Sandie Mele on workshops. Sally had sent a name to Sandie and Sandie reached out but has not heard from her (Andrea Medina). Chris asked about Aziz joining to work on workshops, but there was some concern about language barriers and that he is working at SFAC and may not be able to handle both. Chris suggested doing a Plein Air workshop at his property. We could charge \$25-50 and the money would go to the club or to the scholarship fund. We could use members to assist folks not familiar with Plein Air.
5. We still need several other spots filled. Chris has talked with Steve Stein, but he has not said yes.
6. Mail Chimp: Chris has learned how to use it and will be sharing that with BJ, so we will have 3 people that know how to use it. Still an issue on updating member list, Sally edits a Google sheet, and Alex used it to update Mail Chimp. Susie volunteered to update Mail Chimp if Sally would send her the link to the Google Spreadsheet.
7. Art Show: The last art show was great! And the reception was a huge success. Future discussions on holding an on-line show, if possible. Kristie and Susy are going to lock in dates for next year's show and judges before they leave their duties of chairing the shows.
8. Two big things done for this year:
 - a. Website: Work in progress.
 - b. Scholarship
9. Chris will send his notes out to everyone, and he would like input for further discussions.

Secretary Meeting Minutes: BJ Taylor

Motion to accept the Minutes as corrected by Kristi Warren, seconded by Sally Bostley. February minutes were accepted.

Treasurer's Report: Cordi Sogge

As of February 28, 2025, the income for the month is \$1,018.16. This includes:

- \$150 in award donations
- \$21 in cash collected for the Scholarship fund during January's general meeting. (Our scholarship fund total is now at \$1691.53)
- A total of \$847.16 in Stripe deposits

(Note: January's membership check from SFAC was not received until March)

The expenses for the month total \$1,039.29. This includes:

- \$26.50 for monthly Mail Chimp subscription
- \$250 for David Peterson's February demo
- \$14.60 for stamps (for the treasurer)
- \$25 for Dept. of Justices' yearly filing fee

- \$26.15 for award certificates
- \$47.04 for card stock & tape
- \$650 for the various Member Shows' cash awards

The expenses exceed income— **a loss of \$21.13.**

With the carryover of \$17,204.85 from January, the balance at the end of the month is **\$17,183.72**. The bank records show a balance of \$ 17,833.72; this amount does not account for 10 outstanding checks totaling \$650. When this amount is subtracted from the bank balance, both balances are reconciled.

In February, the treasurer filed both form RRF-1 and CT-TR, along with the afore-mentioned required filing fee.

Program Report: Rose White

Anselm Yew is scheduled for this afternoon. The only spot left is November, and we are working on that.

Show Chair Report: Susy Soulies

The Open Show is coming up from July 15 to August 9. The deadline for submissions is June 21. Ronnie Rector is the judge for the show. The reception and take down will be August 9.

Workshop Chair Report: VACANT

Membership Report: Sally Bostley

133 members

Liaison Report: VACANT

There will be an all-Board member potluck on March 22 at 10 a.m. Please let BJ know if you will be attending.

Committees: Website

Chris Harper Triplett has updated and fixed some errors on the old site and will keep it updated until the new site is ready.

Chris showed the test site of the new website. It is not completed, but she will send access to the board members so that they can look at it and see what we have come up with so far.

New issue...no one is handling Instagram, and it needs to be updated too. Chris agreed to look into it and see if she can get it back. We really need a communications person to do the updates on FB, Instagram, Youtube and create a tool for us to have access that can be passed to new people as they come on.

The show chairs would like an easy way to upload show pictures on the new website. Susy will send access information for Smarter Image to Chris so that she can work with the design team to see how we can make this happen.

Scholarship: BJ Taylor

Two scholarships, \$1000.00 and \$500.00 will be awarded to two seniors from the Sacramento County high schools that participate in the program. Letters to the school districts will go out this week with applications. The information is also on the old web site.

New Business:

Member at Large: Chris would like to name David Kalbach Member at Large. This would be a non-voting position. Chris would like David to continue to look at our Constitution, and Policies and Procedures Manual and make recommendations. David commented that we could use a Ways and Means person to work with the treasurer to help make sure we meet objectives for making and spending money. That was put on a back burner. BJ made a motion to accept David as Member at Large, Susy seconded, vote passed.

The meeting adjourned at 11:34 a.m.

Respectfully submitted,
B.J. Taylor, Secretary

